

EUGENI LEE

UX designer

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EXPERIENCE

UX LEAD

Amazon Web Service – Internet of Things

August 2022 – Present

SR.UX DESIGNER / UX LEAD

Clublabs – Automotive Club of Southern California

July 2017 – July 2022

- Developed UX strategies for several projects, including the highest-grossing product in the organization, making the strategy scalable and flexible.
- Conducted discovery workshops, user interviews, and remote, unmoderated usability testing to align business and user goals.
- Developed product roadmaps with product managers.
- Assisted stakeholders in defining the MVP and post-MVP phases.
- Developed and managed design system, component library, and style guide.
- Facilitated inception meetings, stakeholders & SME reviews.
- Developed and reviewed user stories in agile product development.

SR.UX DESIGNER

DENSO TEN CORP. OF AMERICA

June 2013 – June 2017

- Led multiple projects to create a vision for next generation cars, utilizing entire cockpit space, displays, and future-technology to enhance a better driving experience.
- Conducted generative and evaluative user research, including contextual inquiry, AB testing, and low and high fidelity usability tests and analyze feedback.
- Utilized steep analysis and competitor analysis to forecast future technology and society, and applied it to forward concepts.
- Utilized emerging technologies such as voice interaction (AI), air gestures, augmented reality, IoT, and head-up displays for future vehicle interactions and experiences.
- Determined the company's future vision, goals, and customer expectations through an analysis of stakeholder image and identity.
- Streamlined architecture, wireframes, and user flows to maximize efficiency.
- Contributed and facilitated the UX design workshop in AutoUI 2015 in Seattle, WA.

DESIGN

UX Strategy

Product Visioning

System Design

User Experience Design

Interaction Design

User Interface Design

Information Architecture

Generative/Evaluative User Research

Journey Mapping

Wireframing, Prototyping

Agile Product Development

Project Management

SOFTWARE

Figma

Sketch

InVision

Miro

Adobe CC

HTML

CSS

EDUCATION

ART CENTER COLLEGE OF DESIGN | PASADENA, CA

January 2010 – April 2013

Bachelor of Fine Arts in Graphic Design with a specialization in Print and Interactive Design, graduated with honors

THE J. PAUL GETTY MUSEUM | PASADENA, CA / THROUGH ART CENTER COLLEGE OF DESIGN

February 2012 – May 2012

Participated in transdisciplinary studio for the exhibition, Overdrive:LA constructs the future, 1940–1990, at Getty Museum. The design of the exhibition was the subject of a collaborative project between the Getty Museum and students at the Art Center College of Design.